



SUPER FOOD INGREDIENTS

For Cafe', Juice Bars and Food Service



Product Catalogue

Bringing Life to Menus

About Us & Our Incredible Products

Key Selling Points

Our Marketing System

Menu Developement & Flavour Profiling

Contacting Grasses of Life





Ex-Squeeze Us

About Us & Our Products

We were born from the vision of Scott Collins Naturopath and founder for a desire for clean, plant based, vegan friendly probiotic foods that are highly absorbable and deliver great results..



**GRAB OUR ANTI-FLU SHOT
ASK FOR A SHOT TODAY**

Our Products

Bringing Menus to Life!

We believe in creating unique taste experiences which deliver awesome health benefits and ones which your customers will love and so much more...



Probiotic Grasses
Detox Shot



Grasses Energy Boost



Papaya Digestive
Enzyme



Gut Healing and Repair



Hydration Minerals



Aloe vera juice shots

Grasses of
Life.com.au

Key Selling Points

VEGAN FREINDLY SUPER FOODS

All of our products a Vegan Safe!

WE USE PLANT PROBIOTICS

All of the probiotics in our products are sourced from plants not dairy.

PEOPLE LOVE ADD ON'S

After 5 years our business growth has doubled in the add on/up sell space. People want more nutrition in thier busy lives.

AUSTALIAN GROWN AND MADE

With a great deal of mistrust in the health food industry we have gone to great lengths to procure Australian grown ingredients where possible.



100% pure, 100% tasty

TASTE THE NATURAL.

OUR MARKETING SYSTEM

We'll help you implement our proven marketing system, with our POS materials. Customers are looking for "More" from their nutrition and you can give it to them.

We'll also show you our 4 step retailing sales funnel just by coming on board.

FAST GREENS
ON THE GO 🏃

NATURAL VEGAN **PROBIOTIC**

ORGANIC ALKALISING **GREENS**

VERY RICH IN **NUTRIENTS**

Shot It Straight!
Or Add It In!

\$ _____

3 IN 1
NATURAL VEGAN PROBIOTIC
ORGANIC ALKALISING GREENS
VERY RICH IN NUTRIENTS

ORGANIC SUPERBIOTIC GRASSES
WHEAT GRASS | BARLEY GRASS | ALFALFA GRASS
EXTREME SOURED GRASSES
NATURALLY FERMENTED
PROBIOTIC CONCENTRATES

DAIRY FREE - GRAIN FREE - GLUTEN FREE
30 SERVINGS PER BOTTLE

Made from
**Organic Australian-Grown Wheat Grass,
Barley Grass & Alfalfa Grass**
Dairy Free - Grain Free - Gluten Free

GRASSES OF LIFE
YOUR BODY WILL LOVE YOU FOR IT

grassesoflife.com | @grassesoflife



Your menu and it's creative life force will shape your
profitability and patronage!

Menu Creation and Flavour Profiling

Helping Your Team Create New Flavour and Menu Experiences

Our team can help you create amazing new flavours and concepts with our ingredients. We'll even bring all of our super food products to your business and show you how to combine flavours and hopefully create something unique for you*.



The Organic Growth of Grasses

From humble beginnings to realizing success



2014

We launch our first product (only 15 bottles)

2015

We commercially up scale production

2016

We expand into cafe/food service markets

2019

We now have clients across Australia and now have 15+ products

NUTRITION IN A BOTTLE



SUPERBIOTIC GRASSES

Our Number 1. seller and juice bar champion.

Jam packed with B vitamins, Amino Acids, Enzymes and Minerals + Chlorophyll

MORE THAN JUST NUTRITION

Contains Wheat, Barley and Alfalfa Grasses that have been fermented with vegan probiotic bacteria, giving it a zesty punch that makes your taste buds sing.

WHERE TO BUY

Grasses of Life.com.au



Official Website

www.grassesoflife.com.au



Call Our Sales Team

Phone: 0411 740 222



From our Warehouse

[email sales@grassesoflife.com.au](mailto:sales@grassesoflife.com.au)



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Robina Town Centre

Queensland 4230

WE'RE ON SOCIAL



FACEBOOK

<https://www.facebook.com/GrassesoLife/>



INSTAGRAM

Presentations are tools that can be used as demonstrations.

Food for Thought

**YOUR DIET IS A BANK
ACCOUNT. GOOD FOOD
CHOICES ARE GOOD
INVESTMENTS.**

BETHENNY FRANKEL